

# Promotion of Sustainable and Remunerative Farming Practices in Coastal Areas of Gujarat



COASTAL SALINITY PREVENTION CELL  
Kharash Vistarotthan Yojana

## Agriculture – a futuristic approach

CSPC aims at institutionalizing the agricultural interventions for farmers and keeping pace with sustainable agriculture.

## Genesis of the Organization

Coastal Salinity Prevention Cell (CSPC) is a joint initiative of the Aga Khan Rural Support Programme, (India), Ambuja Cement Foundation (ACF) and Sir Ratan Tata Trust (SRTT). CSPC is a not-for-profit company registered under Section 25 of the Companies Act, 1956. The aim of the CSPC is to promote greater interaction and learning between practitioners, researchers and policy makers so that the complex nature of coastal salinity is understood. Salinity management strategies can be developed and solutions monitored. Policies and programmes can be formulated or modified, and reviewed for effectiveness.

CSPC aims to address the issue of salinity by developing and strengthening various initiatives of the government and civil society organizations, to enhance, the quality of life of the coastal communities in the state. The Water Resources Department, Government of Gujarat has recognized CSPC as a coordinating cell for the steering committee formed to address the salinity ingress problem.

## Kharash Vistarotthan Yojana (KVY)

Salinity is a regional and multi-dimensional issue. It demands a multi sectoral response, going beyond a village, taluka, district or organization. To fight this problem, Sir Ratan Tata Trust (SRTT), along with its partner organizations, launched the Kharash Vistarotthan Yojana (KVY) initiative in 2002. It was earlier known as the Gujarat Coastal Salinity Prevention and Mitigation Initiative.

### Role of CSPC

- Act as knowledge and resource bank on coastal salinity
- Pilot innovative ideas for salinity mitigation
- Form network and linkages with stakeholders, Government and non-government organizations
- Act as a nodal agency of KVY

### Key Thematic interventions

- Natural Resource Management and improved farming practices
- Drinking water and sanitation
- Non-farm based livelihoods.
- Education and Skill Building

## Geographical Reach

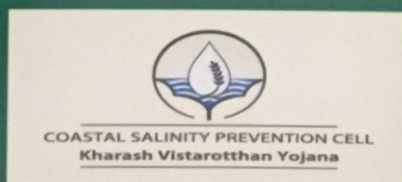
CSPC reaches out through its 13 partners to more than 560,000 individuals/ 12,000 households living in 410 villages across the 11 districts of coastal Gujarat.

## Our Partners

Government Departments  
Corporate Bodies

Non Government Organizations  
Communities

Research Institutions



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